



Product and Business Summary

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UREVAL provides a unique package of contemporary analytical services for real estate portfolio management and strategy implementation, including Automated Valuation Model (AVM) valuation and a complete portfolio management toolkit, via a ready-to-be-launched internet platform, at the highest standards of world leading markets. It is the outcome of international research leadership in the field and pure innovation, in an effort to provide analytical services of the highest scientific rigour in an efficient, integrated and low cost form to emerging property markets. UREVAL brings to professionals (banks, property portfolio managers and advisors or public institutions and government) and general public (small property owners) new and existing services at a sharp cost reduction and the previously unavailable possibility of developing a contemporary fund strategy.

In combination with our platform embedded services, powered by our core analytical team, our private consulting division can assist commercial clients with fitting the advanced technology to their in-house practices including training of personnel, audit, customising services, integrating with existing IT systems and adapting to contemporary portfolio methods. Our proven in practice top quality services are the outcome of world level research leadership and academic experience and include the **Retail AVM**, which achieves a remarkable precision and either forms a part of portfolio services (B2B) or a direct service for mortgage originators and retail property owners (B2C). The **portfolio analysis** services refer to large, medium or even small property portfolios, including **all sector investment valuation, econometric forecasting and local level market indices, mass residential AVM valuation, VAR property portfolio pricing, and IFRS reporting services**, at internet speed and ease and full flexibility of using own investment assumptions or styles.

A typical user, retail or wholesale, would not require assistance to benefit from UREVAL services, **immediately enjoying large cost reductions**, in comparison with currently existing alternatives. The large cost cuttings effectively open the way for **changing the way portfolio managers work and consumers' approach of property market**, by introducing computationally intensive and analytically rigorous methods, which allow the examination of portfolios in depth that previously was either unavailable or at a prohibiting cost. The advisory team of UREVAL can offer assistance to B2B customers who need advisory in utilising the new technologies or personalised solutions.

UREVAL has achieved a first deal in Greece, achieved a remarkable performance for the newly developed Greek AVM and is **seeking for strategic business deals and/or investment capital** for the financing of its commercial activities and international business growth. It forms an exceptional business proposition for sophisticated investors by offering not only **attractive investment rewards and international growth potential but also prestige in the industry**.