

<https://medicalarrow.com>



“Medical Arrow” is the first multilingual medical website worldwide made by Professionals Medical Doctors to offer a new vision in Medical Care.

# COMPANY VISION

- ▶ To be internationally known in the medical tourism industry as a provider of specialized integration services by partnering with private institutions in providing excellent customer service to medical travelers for their medical treatment requirements and wellness programs.
- ▶ Our goals are establishing active direct communication between the client and physicians, as well as medical facility before the trip begins.

# MISSION

- ▶ To deliver quality service to the delight of the clients
- ▶ To be constantly abreast of global healthcare standards and keep partner institutions informed on current trends in medical and wellness packages towards continuous improvement in the delivery of integration services
- ▶ To be a key player in the global healthcare industry

- ▶ There will be immediate contact with the appropriate doctor. We will take care of both contacting and translating throughout your whole stay and will be liable to make sure your appointed doctor receives all of the information needed for your operation.
- ▶ If you are liable for hospitalization and you wish to be admitted in one of the hospitals that we collaborate with, we would be more than glad to have you and to make sure everything is prepared so that you don't need to do anything further.

# Our primary target

Establishment of:

- ▶ Network of Associate Doctors of all Medical Induction Specialties (limited number)
- ▶ Network of Associated Medical Structures and Health Units (Limited)
- ▶ Dental coverage network
- ▶ Aesthetics, wellness network
- ▶ Network of nutrition & exercise consultants
- ▶ Mental health network
- ▶ Network of special education structures (rehabilitation, elderly accommodation, hospitalization of chronic sufferers)

1. Internet promotion
2. Communicate with patients through translators
3. Close appointment
4. Surgery / hospitalization / hospitality package booking

#### Goals

1. Contracts with foreign offices
2. Contracts with insurance companies
3. Contracts with Nursing Institutions

#### Medical tourism

1. Hospitalization
2. Hospitality and holiday packages
3. Doctors Groups Abroad (On demand)

# Services for Doctors/Healthcare facilities

- ▶ 1. Company/doctor presentation in 7 languages (English, Arab, Tourkish, Russian, Sorani/Kurdish, Spanish, Chinese)
- ▶ 2. Advertisement in social media
- ▶ 3. Photo gallery
- ▶ 4. Existing video upload
- ▶ 5. Detailed therapies/offers presentation
- ▶ 6. Newsletters promotion (including Greece), Scientific articles online publishing - one per month
- ▶ 7. Promoting advertising to cooperative offices



## Optional services

- ▶ Interpretation services during the hospital stay
- ▶ New video creation
- ▶ Company forms
- ▶ Representation in Exhibitions/Events
- ▶ Translation of any document on request
- ▶ Teleconference

We offer direct contact with our clients through

- ▶ chat
- ▶ Contact forms
- ▶ teleconference
- ▶ telephone

- ▶ But our goal is not just web promotion. We have already begun contacts with travel agents and specialized Medical Tourism Centers to exchange information and offer packages for interested patients.
- ▶ In the near future, we will approach airlines, hotel groups and foreign insurance companies.

# Our differences from others

- ▶ Multilingual webpage
- ▶ Scientific articles
- ▶ Valid information
- ▶ Not just booking

Most important:

In competition we see potential  
future partners

## Top visitors of medicalarrow.com

<b>United States</b>	<b>us</b>
<b>Chile</b>	<b>cl</b>
<b>Canada</b>	<b>ca</b>
<b>Russian Federation</b>	<b>ru</b>
<b>Unknown</b>	<b>ip</b>
<b>Germany</b>	<b>de</b>
<b>Ukraine</b>	<b>ua</b>
<b>China</b>	<b>cn</b>

# Phase A' Goals 01/03/2019- 31/08/2020

- ▶ Stabilise the Web-site , crush-tests
- ▶ Complete translations in the original 5 languages
- ▶ Focus on increasing web-site visitation
- ▶ Develop and increase backlinks
- ▶ Control of communications & measure responsiveness
- ▶ Seek partnership opportunities with hospitals globally (promotion purposes)

# ACHIEVEMENTS PHASE A'

## Partnerships

- ▶ Florya Hastanesi (Turkey)
- ▶ Garvis Surgery Hospital (Ukraine)
- ▶ NET GOZ Eye Hospital (Turkey)
- ▶ MEDICAL PLAZA General Hospital (Ukraine)
- ▶ Laser Touch (Greece)
- ▶ IASO IVF (Greece)
- ▶ Recovery Direct (South Africa)
- ▶ Nutech Mediworld (India)
- ▶ GMS Fertility Clinic (Russia)
- ▶ Unique Access Medical (Thailand)



# ACHIEVEMENTS PHASE A'

- ▶ There are currently 5 languages on the site (English, Arabic, Kurdish, Turkish, Russian)
- ▶ 40 treatments are fully translated in Mandarin & Spanish, with more to come.
- ▶ Page views >5 million clicks (United States, Chile, Canada, Russian Federation, Unknown, Germany, Ukraine, China)
- ▶ 193 backlinks

# OUR GOALS PHASE B' 1/9/2020 -

- ▶ Commencement of partnership with a number of Greek hospitals, health clinics on the grounds of medical tourism.
- ▶ 4 new partnerships that will be officially announced by the new of the next month



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**Aggeliki Zafeiropoulou,**  
Head of I.T.,  
P.A.P.E.I. University of  
Piraeus

- Alexandra Leonova (Medical Tourism Agent) Ukraine
- Alex Lesneyski Medical Tourism Agent Russian and China
- Ferhat Ferhat (Professional Translator) Turkey
- Elisavet Hromova (Professional Translator) Russia
- Cindy Leung (Professional Translator) China
- Dani Sahar (Professional Translator) Iraq
- **Red Web Raising Company India, S.E.O. services and online market services**



*medical*  
*arrow*

**MEDICAL TOURISM EXPERTS**



## ABOUT US

Medical Arrow is the first multilingual medical website worldwide, made by Medical Doctors to offer a new vision in Medical Care. We are here to advise you and to find the best medical care for your condition.

## Our Vision

To be internationally known in the medical tourism industry as a provider of specialized integration services by partnering with private institutions in providing excellent customer service to medical travelers.



Contact us for information.

## Our Mission

To be constantly abreast of global healthcare standards and keep partner institutions informed on current trends in medical and wellness packages towards continuous improvement in the delivery of integration services.

To be a key player in the global healthcare industry.



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YOUR HEALTH  
IS OUR PRIORITY

[www.medicalarrow.com](http://www.medicalarrow.com)



## OUR SERVICES

Medical arrow was designed by Medical Doctors. Through this webpage you can find the answers to any medical issue you might have. We want you to feel welcomed and that your problem becomes our problem until it's ultimately solved.

## Core Values

Service Excellence  
Teamwork and Fair Partnership  
Honesty and Integrity  
Confidentiality

## Healthcare Quality

Medical Arrow is in partnership only with premier Healthcare Institutions , providing even higher standard of care.



### 1 Medical Services

Arranging initial online consultations with appropriate specialists.

Scheduling the needed facilities for treatment.

### 2 Language Services

Helping with guides and language translations.

Taking full-care of spouses or friends travelling together.

### 3 Travel Services

Organizing transportation

Accommodation and meal service

Organising guided excursions and leisure

### 4 Post-Treatment Services

Arranging post-treatment care

Arranging needed relaxation and rehabilitation in SPA facilities

### Why choose us:

- We are professional Medical Doctors
- We are specialists, in the area of medical tourism
- We cooperate with physicians who are considered leaders in their specialization
- With Medical arrow everything is prepared down to the last detail



- Ο Ιατρικός Τουρισμός αποτελεί σημαντική πηγή εσόδων για πολλές Χώρες. Αυτό συμβαίνει γιατί έχει αναπτυχθεί ένα μεγάλο δίκτυο προβολής τόσο από αρμόδιους Φορείς αλλά κυρίως μέσα από εφαρμογές στο Διαδίκτυο.
- Η ιστοσελίδα [www.medicalarrow.com](http://www.medicalarrow.com) έρχεται να δώσει ώθηση στην προβολή των ελληνικών δομών παροχής Υπηρεσιών Υγείας.
- Απασχολώντας εξειδικευμένους διερμηνείς και μεταφραστές και αναπτύσσοντας ένα σημαντικό δίκτυο προβολής είναι έτοιμο να δώσει ώθηση στην προβολή της Εταιρείας σας.
- Αναπτύσσοντας δίκτυο συνεργατών στο εξωτερικό.
- Χρησιμοποιώντας όλα τα σύγχρονα μέσα δικτύωσης
- Αποκτώντας σταδιακά τη θέση που της ανήκει στο Παγκόσμιο Δίκτυο Υγείας



**Επικοινωνήστε μαζί μας:**

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### Οι υπηρεσίες μας

κείμενα παρουσίασης εταιρείας σε 7 γλώσσες

άρθρογραφία Ιατρών

δημιουργία video

newsletters

προώθηση σε πράκτορες του εξωτερικού

προβολή φωτογραφιών

### και πολλά ακόμα!

αναλυτική παρουσίαση θεραπειών

αμφίδρομη μετάφραση αιτημάτων ασθενών

booking

Υπηρεσίες φιλοξενίας